

The MMRF

Multiple Myeloma Community Summit

September 27, 2024 | Detroit, Michigan



Impact Report



MMRF MULTIPLE MYELOMA
Research Foundation

NOWINCLUDED
POWERED BY ACCLINATE



Impact By Numbers

The Multiple Myeloma Research Foundation (MMRF) and Acclinate's NOWINCLUDED community joined forces to host a transformative day dedicated to enlightenment, empowerment, and community for individuals affected by multiple myeloma, a rare cancer that disproportionately impacts Black individuals.

Cultivating an Inclusive and Educational Atmosphere

- **95% of attendees** felt comfortable asking questions and sharing their thoughts during the event.
- **9.6% were** “not familiar” or “not really familiar” with clinical trial research.
- **32.3% of attendees** left feeling more familiar with clinical research.

Empowering Attendees to Take Action for Better Health

- **92% of attendees** believe it is important to spread awareness of multiple myeloma in their communities.
- **85.5% of attendees** felt inspired by this event to take actions towards their health or their communities health.

The Summit Overview

*92% of attendees
would recommend a
similar event.*

ATTENDANCE

- **89 total** event registrations
- **80 total** in-person attendees
- **85% of attendees** identified as Black or African American

WHATS NEXT?

- **83.6% of attendees** wanted us to keep in touch and share updates from NOWINCLUDED and MMRF.
- **78.3% of attendees** expressed interest in attending future MMRF sponsored programs.



Hear What the Community Had To Say...



"This event was excellent. Everyone on the panel was very informative and inspirational. I am very happy that I attended this event."

-Tanisha Clay

"Panel members are phenomenal! Continue to encourage new survivors to vocalize their experiences."

-Katherine Crawford

"The panel is wonderful. It should be more with the same panel THRIVERS."

-Titus Igwe

"I believe it's important for events like this to take place because information needs to be shared, we need to advocate and empower ourselves within our own spaces, and our family, friends, and communities."

-Danielle Stevens

"Today's event for the city of Detroit was absolutely phenomenal – I spoke to a few people after the event and they felt like it was life-changing."

-Gail Carr



A huge thank you

to everyone who contributed to making this happen.

Our Partners

MMRF
Northwest Activities Center

Our Speakers

Ola Banjo, PharmD, AAHIVP
Robert Brooks
Shirley Cotton
Kevin Hampton
Ellen Dillard, NP
Schannon Love-Johnson

Huyen “Win” Nguyen, MPHc
John Raithel
Jen Rogers
Omie Smith
Jeffrey Zonder, M.D.

Our Community Partners

Northwest Activities Center, Sanofi, Pfizer, AbbVie
Bristol Myers Squibb, Arcellx / Kite, Amgen, Regeneron,
Leukemia Lymphoma Society, Gilda’s Club Detroit,
Revival Research, Healthtree Foundation

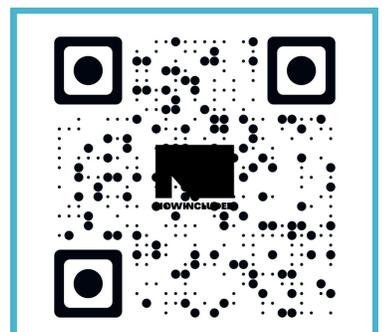
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