

The MMRF

Multiple Myeloma Community Connect



2024 Impact Report





The Multiple Myeloma Research Foundation (MMRF) and Acclinate's NOWINCLUDED Community have established a partnership to empower the Black community through education, support, and unity in the fight against multiple myeloma, a cancer that disproportionately affects the Black community.

Our 2024 Community Connect events in Atlanta, Detroit, Philadelphia, and Birmingham fostered vital connections and empowered individuals impacted by multiple myeloma, reaching over **500** people in-person and thousands more online. Each event featured expert panels composed of healthcare professionals, caregivers, and multiple myeloma survivors. These panelists shared their invaluable insights and firsthand experiences, creating a rich and informative dialogue. Notably, **91.5% of attendees** identified as Black or African American, highlighting the program's crucial role in addressing the disproportionate impact of multiple myeloma on this community.

Empowering Attendees to Take Action for Better Health

- **91% of attendees** believe it is important to spread awareness of multiple myeloma in their community.
- **80% felt inspired** by this event to take actions towards their health or their community's health.
- **78% of attendees** left feeling more familiar with clinical research.

Cultivating an Inclusive and Educational Atmosphere

- **96% of attendees** shared that they received new information through these events.
- **81% of attendees** felt comfortable asking questions and sharing their thoughts during the event.
- **85% of attendees** would recommend a similar event.
- **75% of attendees** left feeling comfortable discussing health concerns, including cancer, with their family or community.

The Summit Overview

ATTENDANCE

ATLANTA

202 registrations

116 in-person attendees

DETROIT

89 registrations

81 in-person attendees

PHILADELPHIA

144 registrations

94 in-person attendees

BIRMINGHAM

446 registrations

219 in-person attendees

WHATS NEXT?

71% of attendees want to keep in touch and receive updates from NOWINCLUDED and MMRF

58% of attendees are interested in attending future MMRF sponsored programs



Hear What the Community Had To Say...



"If only every weekend could be like this one....The #MMRF Community Summit in partnership with NOWINCLUDED was a complete SUCCESS. THANK YOU Huyen for inviting me to participate in bringing visibility and awareness to this blood cancer that impacts the black community at disproportionate levels. I'm always available and welcome the chance to do MORE. The audience was engaged and asked amazing questions!"

**- Tamara Mobley, multiple myeloma
Thrivor | Atlanta**

"I believe it's important for events like this to take place because information needs to be shared, we need to advocate and empower ourselves within our own spaces, and our family, friends, and communities."

- Danielle Stevens | Detroit

"Prepare to attend next year and bring a friend with you, because this is absolutely what we need more of to see that the community is coming together. We have community partners that are willing to come together up under the same roof and bring those resources and tools that are needed within our community."

**- Rochelle Wallace, UAB O'Neal
Comprehensive Cancer Center | Birmingham**

"It was very enlightening... Everybody's journey can help the next person... In the African-American community we're taught 'don't talk about your business..'. If you have something going on, talk to somebody about it because there's someone out there going through the same thing as you do... I hope people take away that- we're here for each other."

- Donald Tucker | Philadelphia



A huge *THANK YOU*

to everyone who contributed to making this happen.

Contact us for more information on...

Visit our website

www.acclinate.com

www.nowincluded.com

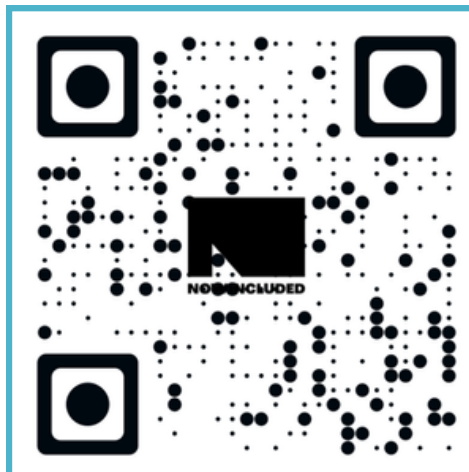
www.themmr.org

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Learn More about our work
with the Multiple Myeloma
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